

TONY TAYLOR JR.

GRAPHIC DESIGNER

EDUCATION

Fayetteville, NC Methodist University (2014-2019) Bachelor's of Fine Arts: Graphic Design

CONTACT

ttaylormadedesigns@gmail.com www.taylormadedesigner.com 919-624-9006



SKILLSET

| Logo Design | Brand Identity |
|------------------|----------------|
| Digital Design | Print Design |
| Editorial Design | |

INTERNSHIP EXPERIENCE

Marketing and Communications

NC Department of Revenue

May 2018 - August 2018

- Promoted eFile and ePay methods for taxpayers
- Designed a new logo for the Submissions Processing Division
- Analyzed data on ways to improve the NCDOR website
- Created an updated website template for the SPD web page
- Created poster and brochure information for taxpayers to see in the building

PROFESSIONAL EXPERIENCE

Custom Vision Creative

May 2019 - Present

- Responsible for creating designs for clients such as brochures, flyers, banners, and business cards
- Build client list through engaging sales calls

Cape Fear Regional Theater

March 2019 - April 2019

• Logo design and theater art for the play "Failure A Love Story"

Communities in Schools (CIS) of Cumberland County

March 2019 - April 2019

- Designed logo and header for All In For Kids Gala
- Annual Impact Report brochure design

INVOLVEMENT

- Methodist University Art Club Member
- Methodist University Varsity Track & Field Team Co-Captain
- National Society of Leadership & Success (NSLS) Member
- Long Hill and Raleigh Road Elementary Schools Volunteer Reader and Mentor

SOFTWARE KNOWLEDGE

| Ps | Photoshop | ٠ | ٠ | ٠ | ٠ | ٠ | ٠ | ٠ | • | ٠ | ٠ |
|----|------------------|---|---|---|---|---|---|---|---|---|---|
| Ai | Illustrator | • | ٠ | ٠ | ٠ | ٠ | • | • | • | ٠ | • |
| Id | Indesign | • | ٠ | ٠ | ٠ | ٠ | • | • | • | • | ٠ |
| Ms | Microsoft Office | ٠ | ٠ | ٠ | ٠ | ٠ | ٠ | • | • | ٠ | ٠ |