

TONY TAYLOR JR.

GRAPHIC DESIGNER

CONTACT

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www.taylormadedesigner.com

EDUCATION

Methodist University (2014-2019)

Bachelor's of Fine Arts: Graphic Design

SKILLSET ANALYSIS

LOGO DESIGN	◆	◆	◆	◆	◆
BRAND IDENTITY	◆	◆	◆	◆	◆
EDITORIAL DESIGN	◆	◆	◆	◆	◆
PHOTOGRAPHY	◆	◆	◆	◆	◆
DIGITAL DESIGN	◆	◆	◆	◆	◆

SOFTWARE KNOWLEDGE

PHOTOSHOP	◆	◆	◆	◆	◆
INDESIGN	◆	◆	◆	◆	◆
ILLUSTRATOR	◆	◆	◆	◆	◆
MICROSOFT OFFICE	◆	◆	◆	◆	◆

WORK EXPERIENCE

NYC Community Food Advocates/ Contract Designer

August 2019 – August 2020

- Designed logo for the Youth Food Advocates (YFA) program, which was displayed on t-shirts and on their 10th year recognition award
- Infographic design highlighting milestones of the NYC YFA for previous years

Custom Vision Creative/ Junior Designer

May 2019 – September 2019

- Created designs for clients such as brochures, banners, and business cards
- Built client list through engaging sales calls

Communities in Schools of Cumberland Co./ Contract Designer

March 2019 – April 2019

- Logo and header design for All In For Kids Gala
- Annual Impact Report brochure design

NC Dept. of Revenue/ Marketing & Communications Intern

May 2018 – August 2018

- Promoted eFile and ePay methods for taxpayers by creating a poster and brochure displaying information
- Designed a new logo for the Submissions Processing Division
- Gathered and compared analytics from other state revenue sites to help optimize the NCDOR website
- Created an updated website template for the SPD web page

